

Joe Rock Edwards



Joe Rock Edwards is a certified art teacher with over 20 years of experience and a graduate of East Carolina University with a BA in Art Education and a degree in Commercial Art.

A professional sculptor, Joe is the owner of Whiterock Studio which was established in 1985.

Joe gives lectures and seminars to businesses, churches and other groups. He can travel to your special event, or you can visit his studio. Joe is also involved in the United Arts Council's **Artists in the Schools** in Raleigh and Wake County and the Johnston County Arts Council **Artists in the Schools** program where he teaches classes in clay sculpture to students in elementary school, middle school, and high school.

Working with children and adults with a variety of learning styles, Joe has developed teaching techniques that ensure the student will complete works of art they will be proud of **even without the benefit of previous artistic study.**

ART IS A VERB

- Achieve personal growth through improved self-awareness.
- Develop independent thinking and decision-making skills.
- Improve problem-solving skills.
- Maximize your brain's potential.
- Communicate with others.
- Build confidence.
- Choose a new hobby or career.
- **Become an artist.**

joe@whiterockartstudio.com



CLAYWRIGHT WORKSHOP

Joe Rock Edwards, sculptor and teacher, is the host of the Claywright Workshop airing on Public Access 21 every 2nd and 4th Saturday at 7 PM!

Learn how to turn clay into a work of art in 30 minutes. Joe's magic with the clay will entertain and impress you with the simplicity of an artist and exceptional teacher. For over 20 years, Joe has helped thousands learn the techniques that will take your imagination and turn it into reality.

DVD's showing sculpting and painting techniques are available for \$19.95. Titles include Sunfaces, Angels, Fish, Catfish, Chicken Pots, Coil Built Pottery, Dragons, Frogs, Giraffes, GreemanRabbits, Slab Built Pottery, and Bird Houses. See the Claywright Workshop website for a complete listing of available DVDs.

**224 S. Trade St.
Matthews, NC 28105
704.845.4080
www.claywrightworkshop.com
joe@claywrightworkshop.com**

Art in Downtown Historic Matthews on South Trade Street

Schedule your

ART EVENT

Group Lessons
designed for your
Church
Club
Scout Troup
Home School



Whiterock Studio is located between the Women's Club and Fire Department and across the street from Matthews Elementary School.

Joe Rock Edwards Whiterock Studio

SCULPTURE
POTTERY
GRAPHICS

Art Events at Whiterock Studio

Joe Rock Edwards



Art Event



Art Weekend in Matthews: ASU Students

Whether it is a group of friends getting together for the weekend, a Mother's Morning Out or a Bible School activity, the clay art experience will be a day to remember and you will have your artwork to prove it.

Art Events

Schedule your Event. Classes are typically an hour and a half which allows time for demonstrations and making a project selected in advance.

Everyone is successful as each sculpture is created by the artist who gets to make all of the decisions to create an object of art just the way they want it.

One class or a session of classes can be arranged for

- Home Schoolers
- Boy Scouts
- Girl Scouts
- Church Groups
- Indian Guides
- Birthday Parties



Classes

Classes are designed for people who learn in different ways. Unlike the public school system, there are no tests and everyone is successful.

Our medium is clay. Lessons are visual, auditory, tactile, and therapeutic. Clay excites all of your senses.

On-Going Lessons In Clay & Painting:

Children: 4 to 6 PM Tuesdays and Wednesdays

Adults: 7 to 9 PM Tuesdays

Cost is \$85 for six (6) two (2) hour classes.

START ANY TIME



Birthday Parties

Schedule a Birthday Party. Each child completes a project decided upon by the birthday child. Each project is fired in the kiln and the children get a permanent souvenir from the party. Joe throws a pot on the wheel with the host/hostess and everyone's name is written on the pot as a special present. Projects made are geared to the age of the children.

Adults enjoy Birthday Parties too!

Price: \$85 minimum for 1.5 hour session or \$10 per child. Turn around time on created projects is approximately 1 week.



Home School

Art Events for Homeschoolers are tailored to the age and interests of the students and includes pottery, sculpture and painting.

Experience working with an artist in his studio instead of a teacher in the classroom. The quality of the work is exceptional. Creativity alone does not achieve success. During clay class many people have many ideas at once. Our goal is to focus that creativity and get the student's hands dirty. Students set goals and see each project through to the end while developing their artistic talents.

**Classes: Wednesdays
Wednesdays 10 to 12
Cost is \$85 for six (6) two (2) hour classes.**



CONTACT

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Design your Project for Your Group. Schedule your group to come to Whiterock for a special artistic clay sculpture activity. Joe can design a special project for your group or you may choose one of the many projects he has designed for different age/ability levels.

